



Factsheet 8

The future of Worthing Pier

The seafront is Worthing's most important asset and provides a major attraction for visitors and an amenity for local residents.

Worthing Regeneration: the realisation of a Vision was published in 2007 by Worthing Borough Council. http://www.adur-worthing.gov.uk/media/media_83569,en.pdf

The key points about how to improve the Pier are listed below.

The Pier is the iconic feature of the seafront and the principal destination for visitors. At present, however the Pier does not fulfil its potential as a key visitor attraction or provide the range of facilities required by visitors.

Proposals will enhance its status as a major tourist attraction, whilst providing the highest design quality that respects its significant heritage value.



There are a variety of successful examples along the south coast of Piers that have been effectively revitalised and refurbished. This has been achieved either through a series of small scale interventions, as in Bournemouth, or larger scale redevelopment of the Pier, as in Southwold.

The proposed improvements to Worthing Pier comprise the following:

- The introduction of new kiosks along the Pier for the sale of food and novelties
- Informal performance spaces and a series of programmed events through the year to endorse cultural activity on the Pier
- The provision of a daytime attraction at the end of the pier such as a café with outdoor seating
- The potential re-provision of the Tourism Information Centre in the Dome will open up the opportunity for a new café/gallery facility at the entrance to the Pier to attract visitors
- Fishing and boat trips from the end of the Pier
- Lighting installations along the Pier, consistent with the Town Centre, will create a night time attraction for visitors



Do you agree with the recommendations made in the Worthing Regeneration 2007 report?

